

PUBLIC FILE REPORT

EEOC Public File Report

New Northwest Broadcasters: Yakima WA

KXDD(FM), KRSE(FM), KHHK(FM), KARY(FM), KJOX(AM), KBBO(AM)

October 1, 2008 –September 30, 2009

Full-Time Positions Filled

Full-Time Position	Position Title	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Account Executive	10/9/08	Walk-in	1	1
2	Account Executive	10/13/08	Radio Ad	1	1
3	Account Executive	12/01/08	Web-site	1	
			Referral	1	1
4	Account Executive	03/02/09	Referral	2	1
			Walk-in	4	
			Radio Ad	5	
			Web-site	2	
5	Account Executive	04/01/09	Radio Ad	1	1
			Walk-in	3	
6	Account Executive	05/01/09	Walk-in	2	
			Craig's List	1	1
7	Account Executive	06/08/09	Job Fair	4	1
8	Account Executive	08/26/09	Referral	1	
			Monster.com	15	
			Walk-in	2	1
	* See Attached List of Recruitment Sources for Contact Information				

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Yakima Herald Republic 114 N 4 th Street, Yakima, WA 98901	Sarah Jenkins 509-248-1251		No
2	On-Air Advertisements KXDD(FM), KRSE(FM), KHHK(FM), KARY(FM), KJOX(AM), KBBO(AM)	New Northwest Broadcasters 509-248-2900	7	No
3	New Northwest Broadcasters, LLC Web-site 315 5th Ave. S, Suite 700, Seattle, WA 98104	Trila Bumstead 206-204-0213 Ext 204	3	No
4	Central Washington University Career Services 400 E University Way Ellensburg, WA 98926 Fax #509-963-1811 E-mail: career@cwu.edu	Career services 509-963-1921		No
5	Yakima OIC 815 Fruitvale Blvd Yakima, WA 98902 Fax #509-575-0482	Sandra Pieti 509-248-6751		No
6	Worksource of Yakima 306 Division Street Yakima, WA 98902 E-mail: sredifer@esd.wa.gov E-mail: ccauthoron@esd.wa.gov	Sharon 574-0163		No
7	Heritage College 3240 Ford Rd Toppenish, WA 98948	Jackie Meyer Garza 509-865-8518		No
8	Walk-in		12	
9	Monster.com	1-800-Monster	15	No
10	Referral		4	No
11	Job Fair (from Long Term Recruitment)		4	No
12	Craig's List	Yakimacraiglist.org	1	No

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement
1	10/01/08-12/31/08	Media Staffing	Training on hiring, retention, compensation etc	Bi-weekly conference calls with Greg Dourian, GM & Kelly Gasseling, Sales Manager
2	5-12-09	Job Fair	Work source Job Fair held at the convention center	NNB had a booth and accepted applications and discussed employment opportunities
3	7/18/09	Brown College	Learning Conference Career Fair	Talked with interested persons seeking employment, collecting resumes and recorded materials